

# PCI COMPLIANT PAYMENTS IN SOCIAL CONVERSATIONS

NO NEED FOR CHANNEL SHIFTING



People

Technology

Solutions

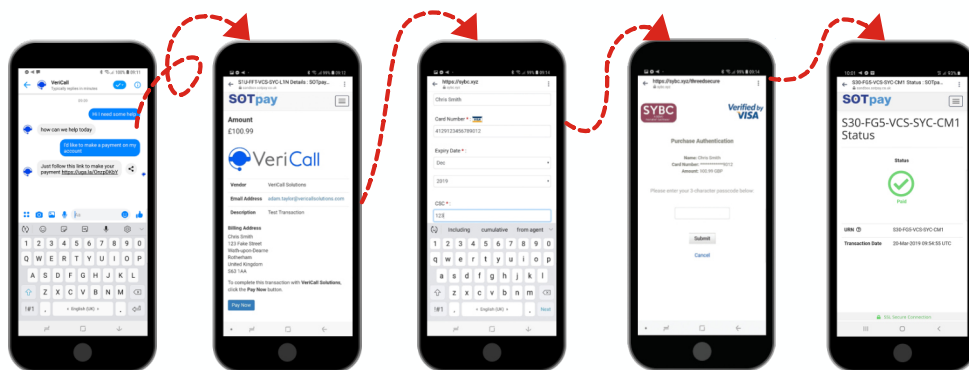
In 2019 there were an estimated 2.8 billion Social Media users worldwide, and we at VeriCall recognise that customers increasingly want to interact with *your* company through the platform of *their* choice

Social Media is now the preferred method – and for all ages! Whether its WhatsApp, Facebook, or Twitter these channels are now essential customer engagement channels.

VeriCall understands this, and have partnered with award winning technology provider SOTpay to develop Social Media interactions that allow PCI compliant, secure payments through 1-2-1 Social conversations.

With VeriCall agents you can achieve complete contact resolution through Social Media, without your customers ever leaving the platform. Examples include:

- Travel Industry:** Changing flights or adding extras to your travel package (i.e additional bags/leg room/seat confirmations), paying deposits
- Utility Companies:** Customer acquisition through Social Media, debt recovery
- Pay-TV providers:** Subscriber acquisition, Pay per View event purchases
- Social payments:** With VeriCall you can let your customers make payments on Social Media channels without channel shift



Thank you for making your payment with VeriCall, your account is now up to date!



BEST CUSTOMER SERVICE



BEST CONTACT CENTER



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